

Measures of success in detail

Tables 1 to 3 below summarise the measures of success targets, data sources and responsibilities for each of the three strategic goals. Many of the targets are based on exceeding the average collective annual outcomes that have been achieved over the past decade.



Table 1: Measures of success for Goal 1 connected network of thriving natural spaces

Measure	Why this measure is important	10-year targets	Metric	Data source	Responsibility
New and improved native vegetation along priority corridors	Protecting and enhancing biodiversity supports healthy ecosystems, improves wildlife movement through connected habitats, and increases resilience to threats like disease, climate change, and urban growth	More than 4,400 hectares of native vegetation protected or enhanced (including weed control)	Hectares of native vegetation	Project delivery data PPWP RCS Healthy Waterways Strategy Biodiversity 2037	Project Lead - Council, friends of groups, Parks Victoria Melbourne Water DEECA
		More than 230 hectares of native vegetation established			
		More than 1,760 kilometres of riparian vegetation enhanced or established (176km per year)	Kilometres of riparian vegetation	Project delivery data Relevant LCLW projects PPWP RCS Healthy Waterways Strategy Biodiversity 2037	Project Lead - Council, friends of groups, Parks Victoria Melbourne Water DEECA

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Measure	Why this measure is important	10-year targets	Metric	Data source	Responsibility
Weed control undertaken in priority areas	Weeds can outcompete sensitive or native ecosystems for water, nutrients and sunlight. This can lead to the decline of biodiversity. Weed control protects investment in newly established vegetation and enhanced high quality landscapes.	More than 4,400 hectares of weed control in priority areas (440 ha per year)	Hectares of weed control	Project delivery data Relevant LCLW projects	Project Lead - Council, friends of groups, Parks Victoria

Table 2: Measures of success for Goal 2 community engagement with nature

Measure	Why this measure is important	10-year target	Metric	Source	Responsibility
Traditional Owner engagement	Developing meaningful Traditional Owner partnerships in planning and implementation of natural resource management initiatives can lead to enhanced biodiversity outcomes.	NA	Traditional Owner feedback.	Project delivery data (OCOC projects)	Project Leads; Traditional Owner representatives

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Measure	Why this measure is important	10-year target	Metric	Source	Responsibility
Raising community awareness and understanding:	Community engagement provides opportunities to educate others about the importance of environmental stewardship. It can inspire new volunteers to participate or encourage those already involved to deepen their commitment to environmental protection and advocacy.	Over 15,000 people to participate in natural resource management events and activities (1,500 per year)	Total number community events	Event registration and associated data	Event coordinators (Councils, Friends of Groups, etc)
Community engagement and education event attendance		Over 40 community events (4 per year)	Total number of attendees at events		
Caring for nature on public land: People engaged in volunteering activities to protect / improve natural open spaces	Volunteer efforts allow communities to foster a sense of ownership and responsibility toward the environment, whilst making a valuable contribution to the quality of open spaces where they can connect with nature in their own local area.	Over 68,000 volunteers (6800 per year) Over 170,000 community volunteer hours for natural resource management (1700 hours per year)	Total number of volunteers Total number of volunteer hours	Event registration, grant reporting, and associated data	Event coordinators (Councils, Friends of Groups, etc)

Table 3: Measures of success for Goal 3 urban nature stewardship

Measure	Why this measure is important	10-year targets	Metric	Source	Responsibility
Funding secured to deliver Living Links projects	Protecting, enhancing or establishing vegetation requires substantial financial resources to be effective. Securing funding ensures efforts can continue and expand making it possible to address ongoing loss in biodiversity for future generations. Funding also supports research so that evidence-based actions drive outcomes.	Sustained growth in total investment over time to deliver actions in priority areas (an increase from \$2.6 M over the last 5 yr Plan)	Total dollars funding/ investment	Project delivery data	Project Leads; Living Links Coordinator
Reporting to implementation partners and funding bodies	Annual snapshot and three-year reporting that summarise outcomes from the 3-year implementation plan, to provide a measure of success of actions. Individual reporting to relevant funding bodies as required.	Annual snapshot and three yearly reporting	Annual Snapshot Three-year report	Project delivery data	Project Leads; Living Links Coordinator

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Measure	Why this measure is important	10-year targets	Metric	Source	Responsibility
Research and monitoring	Any data arising from research and monitoring is made available to Living Links partners	No target	Number of research projects developed	Research and projects	Responsible project lead
Mobile Phone activity in priority corridors & nature reserves	Mobile photo data measures number of people accessing and engaging with nature by visiting priority corridor links and nature reserves.	First time this will be done. Create a baseline of data and aim to increase visitation over the next 10 years.	Number of mobile phones present in priority corridors and nature reserves	Melbourne Water monitoring project	Melbourne Water